

Side by side comparison of Car Sharing and Ridesharing

Quick reference

	Car sharing	Ridesharing
Booking	<ul style="list-style-type: none">• Scheduled reservations	<ul style="list-style-type: none">• On demand reservation
Duration of use	<ul style="list-style-type: none">• Rentals of hours to months	<ul style="list-style-type: none">• Short trips
Driver	<ul style="list-style-type: none">• Third party (renter)	<ul style="list-style-type: none">• Owner
Vehicle Occupants	<ul style="list-style-type: none">• Usually solitary	<ul style="list-style-type: none">• Driver plus one or more passengers
Incumbent / analogous industries	<ul style="list-style-type: none">• Traditional rental car• ZipCar	<ul style="list-style-type: none">• Taxi• Limousine• Community carpooling
Example services	<ul style="list-style-type: none">• RelayRides• Getaround• FlightCar	<ul style="list-style-type: none">• Uber (uberX)• Lyft• Sidecar